

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA, MBA and EMBA
Fall'2020
Retake Midterm Examination
Distribution of Assignment Topics

Instructions

❖ **Assignment Format:**

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion
Along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

❖ **Font Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**

- (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

❖ **Marks Distribution:**

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

❖ **Last Date of Submission: November 26, 2020(Must Be Sent to Course Teacher's E-mail Address)**

- ❖ In order to attend the Viva voce, students are requested to follow the given Zoom links in our Facebook group (<https://www.facebook.com/groups/rudbusiness>) according to the schedule.

Students can also attend in their Viva Exams over phone by making contact with course teachers at the scheduled time.

ASSIGNMENT TOPIC

COURSE CODE & TITLE	ASSIGNMENT TOPICS
Course Teacher's Name: Dr. Afroza Bulbul Afrin	
E-mail: afroza.afrin@royal.edu.bd	Cell: 01712846557
MGT 111: Principles of Management	Who is a manager? What are the roles usually played by the managers in an organization? Explain them mentioning the relationships with the levels of management.
MGT 161/ MGT 502: Organizational Behavior	Explain the principles of modern behavioral management and the classical Scientific Management. How do those theories affect organizational behavior?
BUS 101: Introduction to Business	Explain the environment of a business with some good examples from your own country.
LAW 121: Business Law (Day)	Define offer. When is an offer valid? What do you know about revocation? Explain with examples.
HRM 521: Performance Appraisal Management	There are numbers of performance appraisal methods. Explain any three of them widely being practiced in modern world.
LAW 121: Business Law (Eve)	What are the types of business ownership? Explain in details the legal aspect of a partnership business.

Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd	Cell: 01978153100
MKT 421: Services Marketing	Define Gap Model of service quality and explain the key factors leading to the customer gap in health care sector.
MGT 593/ MGT 493: Strategic Management (MBA + BBA Eve)	Identify the key components of strategic management and explore their interrelationships in the strategic management process.
MKT 507/MKT 305: Marketing Management (MBA + BBA Eve)	Broadly describe the process of developing marketing strategies with the plans for creating competitive advantages.
MKT 411: Brand and Product Management	Define brand positioning and discuss the process of establishing brand positioning.
BUS 425: Business Research Methodology/ Tourism Research Methodology	Broadly describe the features of a good research design and the important concepts relating to it.
MKT 205: Introduction to Marketing	Suppose, you are going to inaugurate a coffee house near your university campus, explain the marketing process of your coffee house.
Course Teacher's Name: Salma Honey	
E-mail: honey.salma@royal.edu.bd	Cell:01816583878
IBS 363: International Business	Evaluate the problems associated with engaging in an international business.
MKT 435/ MKT 535: Supply Chain Management	Explain the push/pull view in a supply chain process.
MKT 457: Product Planning & Management	Clarify the reasons for new product failure.
BUS 424: Business Environment	Elucidate the importance of business environment with suitable examples.
MKT 517: Electronic Marketing	Discuss the use of performance metrics and the balanced scorecard to measure e-business and e-marketing performance.
MKT 551: Strategic Marketing	Explain the elements of marketing plan for developing marketing strategy.
Course Teacher's Name: S.M.NaserIqbal	
E-mail: iqbal.naser@royal.edu.bd	Cell: 01673900077
FIN 431/FIN 531: International Financial Management	Explain the consequences of Exchange Rate Fluctuations in the Foreign Exchange Markets of Bangladesh.
FIN 404 /FIN 508: Financial Markets and Institutions	Discuss the roles of Financial Markets and Institutions in the economical development of Bangladesh.
FIN 441: Security Analysis and Portfolio Management	Narrate the Capital Asset Pricing Model (CAPM) and its outcome on Security Market Line (SML) and Capital Market Line (CML) in Bangladesh.
POM 301: Production and Operation Management (BBA-Day)	Explain the functions of Time Study Methods and its allegation in the RMG sector of Bangladesh.
POM 507/ POM 301: Operations Management/ Production and Operation Management(MBA + BBA Eve)	Explain the importance of strategy formulations, efficiency and productivity in the telecommunication industry of Bangladesh.
FIN 307: Principles of Banking and Insurance	Narrate the challenges and opportunities of Islami Shariah Based Banking System in the financial sector of Bangladesh.

Course Teacher's Name: Md. Halimuzzaman	
E-mail: halim.helal@royal.edu.bd	Cell: 01711992796
ACT303: Management Accounting (BBA)	Explain the scopes of Management Accounting in all the aspects of business operations.
ACT401: Advanced Financial Accounting	Discuss about Joint Stock Company and the liability of its members.
ACT406/ACT512: Auditing	Discuss about an Auditor and his position regarding valuation of assets.
ACT507: Management Accounting (MBA)	Explain the Mixed Cost and methods of analyzing it.
Course Teacher's Name: Tawhid Ahmed Chowdhury	
E-mail: tawhid.ahmed@royal.edu.bd	Cell: 01816007918
FIN 233: Introduction to Finance	Explain the roles of Finance on achieving the goal of wealth maximization in an organization.
FIN 333: Managerial Finance	Identify the major norms and policies to prepare a single entity account based on IFRS and IAS.
FIN 417: Corporate Finance	Describe the roles of the IPO and the secondary market to raise the equity capital of corporate organizations.
FIN 455 / FIN 555: Investment Banking & Lease Finance	Analyze the contribution of Investment bank and Brokerage houses on raising the equity and debt capital as well as minimizing the risk.
FIN 507: Financial Management	Clarify the concept of 'Ethical finance' and Identify its impact on the financial performance and the wealth maximization of the company.
BUS 221 / BUS 503: Business Communication	Identify the desirable communication skills in corporate organizations with special consideration for obtaining entry-level jobs in Bangladesh.
Course Teacher's Name: Samir Bhadra	
E-mail: samir.bhadra@royal.edu.bd	Cell:01710318795
MGT 493 : Strategic Management	Illustrate Five Generic Competitive Strategy Model and describe how does cost reduction strategy work as volume builder.
BUS 427: Project Management	Discuss the methods for collecting and documenting requirements to meet stakeholder needs and expectations.
HRM 406/ HRM 508: Human Resource Planning and Policy	Mention the fundamental considerations in implementing human resource planning and how to conduct the strategic review? Explain.
ECO 257 - Macro Economics	Explain aggregate supply in the long run and the short run with suitable examples.
HRM 529/ HRM 411 - Conflict Management	Clarify conflict management style. Explain the Thomas and Kilmann's styles of conflict management with examples.
ECO 501 - Micro Economics (MBA)	Is Economics a Science or an Art? Explain why or why not.
Course Teacher's Name: Md. Obaidur Rahman	
E-mail: obaidur.rahman@royal.edu.bd	Cell:01744594786
ACT-501/115: Financial Accounting / Financial Accounting-1	State the necessary assumptions and conditions of Accounting concepts.
ACT-375: Taxation	Identify the different elements of salary and preparing a report on an individual salary income assessment.
ACT-403: Financial Statement Analysis	Identify the different elements of financial statement and discuss its different aspects.
ACT-404: Advanced Cost Accounting	Examine the different elements of Cost Sheet which are effective for internal control.

ACT 155: Financial Accounting-2 (Self-study)	Examine the accounting treatment when changes in a partnership Deed.
Course Teacher's Name: Monowara Begum Memy E-mail: monowara.begum@royal.edu.bd Cell:01722304430	
ECO 127: Micro Economics	Describe the impact of the rise in income on normal and inferior goods with suitable examples.
BUS 311: E-Business	Describe the importance of online business during Covid-19 situation by using different information technologies.
HRM 302/507: Human Resource Management	Elaborately discuss the steps of Human Resource Planning Process and the principles of effective Human Resource Planning.
HRM 421: Performance Appraisal and Management	Elaborately discuss different steps of Performance Planning Process with its importance.
HRM 408: Compensation Management	Describe different theories of employee compensation with their application.
HRM 409: Selection and Staffing	Explain different factors of staffing affecting staffing process directly or indirectly.
Course Teacher's Name: Subrata Biswas E-mail: subrata.biswas@royal.edu.bd Cell:01515624519	
ENG 101: Developing English Skills	Write a critical report on "Dhaka Metro Rail project and its impacts on our communication".
Course Teacher's Name: Malobika Majumder E-mail: malobika.mazumder@royal.edu.bd Cell:01787731955	
ENG 100: Basic English	Write a composition on "Should Marriage be Banned between Different Race and Culture"
ENG 102: Advanced Composition (Self-study)	Write a reflective essay on social issues and awareness.
Course Teacher's Name: Sarabindu B Bhattacharjee E-mail: sbbhattacharjee2010@gmail.com Cell:01711480790	
BST 119/BST 502: Business Statistics-1/ Business Statistics	Write the definitions of Median, Harmonic Mean and Mode indicating at least three related sums for each type.
BST 305: Business Statistics-2	Discuss the Normal Distribution indicating at least three related sums, importance of Normal Distribution.
BMT 165: Business Math-2 (Self-study)	Discuss the techniques for calculating Matrix and Linear Programming.
BMT 501: Mathematics for Decision Making (Self-study)	Present at least seven Equations and Linear Functions.
Course Teacher's Name: M.H. Masud E-mail: mh.masud@royal.edu.bd Cell:01904335169	
CSE 109: Computer Applications	Define the term "Software". Discuss the types of software in details. Think about a machine that can act like a human brain, justify your answer with an example.
Course Teacher's Name: Fatema-Tuz-Juhora E-mail: lovelyrahman@yahoo.com Cell:01757623047	
HUM 205: Bangladesh Studies	Discuss the roles of State Language Movement of 1952 in the development of Bangladeshi nationalism.
SOC 201: Sociology	Illustrate the origin and development of sociology.

Course Teacher's Name: Md. Fantasir Rahman

E-mail: mfr22@outlook.com

Cell:01716553707

BUS 505: E-Business

What are the challenges posed by strategic information systems and how should they be addressed? How do information systems help businesses use synergies, core competencies, and network-based strategies to achieve competitive advantage?

THANK YOU

**VIVA SCHDEULE FOR RETAKE MIDTERM EXAM FALL 2020 WILL BE
PUBLISHED SOON**